

## **SMMT Membership Referral Initiative**

Working together as an industry has never been more important and SMMT would like to highlight a new referral initiative to further develop the breadth and depth of the Society.

Many existing members have already recommended joining SMMT to other businesses. The strength of these recommendations cannot be understated and all are greatly appreciated.

We would therefore now like to offer members who make an introduction that leads to a new member joining SMMT a £50 Amazon voucher, or a £50 donation to a charity of their choice, for the part they have played.

Weighed against the value a new member brings to our collective voice it is only a small token of thanks, but we wanted to recognise a referral in some way.

There are (listed below) a few terms and conditions that govern the initiative, but it is relatively straightforward and we hope it may encourage you to think about other businesses that should be participating in SMMT.

The knowledge, experience and insight of our members is the bedrock of the work we do with stakeholders and government to support and promote the whole automotive sector.

While SMMT already represents every facet of the sector, from start-up to multi-national, aftermarket to supply chain and vehicle manufacturing, please do not hesitate in contacting any colleague at SMMT about making an introduction to make our voice even stronger.

### **Membership referral initiative / Terms and conditions**

**By submitting a referral to SMMT, it is accepted by the individual making the referral, that these terms and conditions shall apply for the purposes of the promotion, as well as any other conditions as maybe added or varied by SMMT from time to time, in its absolute and sole discretion:**

1. To be eligible for the £50 voucher (or charity donation), the referral must be:

- (a) made in writing (email) to [memberservices@smmt.co.uk](mailto:memberservices@smmt.co.uk), by an individual either known, or who SMMT may identify as an employee/representative of a paid-up member or associate of SMMT; and
- (b) include the company name, and contact details (with an individual named contact) for the prospective member; and
- (c) be a company that is eligible for SMMT membership; and
- (d) not be a company that has been in SMMT membership within the previous 12 months; and
- (e) not be a company that is already in the formal process of joining SMMT.

- 1. The company referred for membership, must successfully complete the membership application process, and remain in membership for a minimum six months duration
- 2. The referral promotion commences on 23/06/2021 for a period of 12 months, subject to extension or earlier termination in SMMT's absolute discretion.